

Baltic Museology School 2017 | Information Management for Museums

20.-26.08.2017, Tartu, Estonia

Preliminary programme (version: 11.04.2017)

Lecturers: Maija Ekosaari and Trilce Navarrete

SUNDAY 20th August 2017 Estonian National Museum (Muuseumi tee 2)	
13.00	Organized trip by special bus from Riga Central Market Fish Pavilion to Tartu
17.00	Arrival in Tartu Check in at Raadimõisa Hotel (Mõisavärava 1, Vahi, 60534 Tartu County Estonia) Website: http://www.raadihotell.ee/index.php?lng=2
18.00-20.00	BMS opening event in the Viinaköök of the Estonian National Museum (Muuseumi tee 2, Tartu) Website: http://erm.ee/en
20.00-21.00	Dinner
MONDAY 21th August 2017 Estonian National Museum (Muuseumi tee 2), room A-III	
07.30–08.45	Breakfast in the hotel (for those who stay in the hotel)
09.00–10.00	Welcome and introductions. / Maija Ekosaari Going through practical issues. Overview of the week’s program.
10.00-11.00	<u>Session 1</u> / Maija Ekosaari: What are we talking about when we talk about “Documentation” and “Digitization”? Creating a common understanding of terminology that changes over time and over discipline. Getting familiar with the English language terminology of the issues discussed and finding definitions for them.
11.00–11.20	Coffee break
11.20–13.00	<u>Session 2</u> / Maija Ekosaari: Principles of Knowledge management theory. From tacit knowledge to explicit knowledge. Research and Individual learning. Sharing information. Organisational learning. <u>Session 3</u> / Maija Ekosaari: Museum Documentation is Information and Knowledge Management. Understanding the scope and depth of documentation in museums. What is museum documentation? How to make it effective? How to collect information that is of high quality and sustainable. Presenting CIDOC’s Principles of Documentation (ICOM recommendation in Milano 07/2016.)
13.00–14.15	Lunch
14.15–15.15	<u>Session 4</u> / Maija Ekosaari: Case studies (from Finland) How knowledge sharing and principles of documentation have been put in to practice?
15.15–16.00	Back to hotel
16.00	Bus from Raadimõisa Hotel to Estonian Agricultural Museum (Pargi 4, Ülenurme vald, 61714 Tartumaa) Website: http://epm.kovtp.ee/web/eng/home
18.00	Dinner
19:30	Arrival back to hotel

TUESDAY 22th August 2017
Estonian National Museum (Muuseumi tee 2)

07.30–08.45	Breakfast in the hotel (for those who stay in the hotel)
09.00–11.00	<u>Session 5+6</u> / Maija Ekosaari: CIDOC CRM in an envelope. A non-intimidating introduction how to organize information according to CIDOC Conceptual Reference Model. Learning the five main elements of CIDOC CRM, and understanding how one can benefit from it.
11.00–11.20	Coffee break
11.20–13.00	<u>Session 7</u> / Maija Ekosaari: Case studies (from Finland) How knowledge sharing and principles of documentation have been put in practice? Part 2: Deaccessioning and Re-patriation of collections.
13.00–14.15	Lunch
14.15–18.00	Visit to different museums: Tartu Art Museum http://tartmus.ee/en/ University of Tartu Natural History Museum http://www.natmuseum.ut.ee/en Estonian Sports and Olympic Museum http://www.spordimuuseum.ee/
18.00	Dinner (TBA)

WEDNESDAY 23th August 2017
Tour in South-Estonia

7.30–8.30	Breakfast in the hotel (for those who stay in the hotel)
8.30	Departure from Raadimõisa Hotel
09.30–18.00	Visits to Estonian Road Museum ASSIGNMENT / Maija Ekosaari: will be given and explained in the bus on way to the Road Museum http://www.maanteemuuseum.ee/en Seto Talumuuseum http://www.setomuuseum.ee/
18.00	Free time (Dinner in the city, participant's own expense)

THURSDAY 24th August 2017
Estonian National Museum (Muuseumi tee 2)

07.30–08.45	Breakfast in the hotel (for those who stay in the hotel)
09.00–10.00	Reflection of the visits & assignment / Maija Ekosaari : CIDOC Checklist for museum documentation, results of peer review
10.00 - 11:00	Trilce Navarrete: Digital Museums to Foster Innovation Main topics: <ul style="list-style-type: none"> - Digital technologies to renew the organization - Digital communication with the public - Digital data collection and evaluation - Digital environment beyond the museum - Valorisation of knowledge in museums <u>Module ¼: 1</u> : Welcome and introduction, Historic overview of adoption of digital technology in the museum: focus on knowledge documentation and performance evaluation. Expectations of the

	course by participants.
11.00–11.20	Coffee break
11.20–13.00	Session / Trilce Navarrete: <u>Module 2/4: 2.</u> Knowledge about collections: the main asset of the museum. Main issues on the documentation of collections. Changes in organizational structure, conception of assets, relation with the public. How well do you know your collection? What are the most popular items onsite/online? Why?
13.00–14.15	Lunch
14.15–15.30	Session / Trilce Navarrete : <u>Module 3/4.</u> The public: present and future beneficiary of your efforts. Public participation in the digital museum, onsite and online. How do you measure engagement? How do you measure success? What metrics does your management team lack?
15.45–16.00	Bus to Noora (The new building of National Archives of Estonia in Tartu) Website: http://www.ra.ee/en
16.00-18.00	Visit of Noora
18.15	Dinner at Aparaaditehas Website: http://www.aparaaditehas.ee
FRIDAY 25th August 2017 Estonian National Museum (Muuseumi tee 2)	
07.30–08.45	Breakfast in the hotel (for those who stay in the hotel)
09.00–11.00	Lecture / Trilce Navarrete: <u>Module 4/4: 4.</u> Closing. Resources for future reading. Take home toolkit for benchmarking.
11.00–11.20	Coffee break
11.20–13.00	Lecture / Trilce Navarrete
13.00–14.15	Lunch
14.15–15.30	Closing session / Maija Ekosaari & Trilce Navarrete
15.30–18.00	Free time
18.00–...	Final event of the BMS 2017 University of Tartu Museum; Website: http://www.muuseum.ut.ee/en
SATURDAY 26th August 2017	
8.00–8.50	Breakfast in the hotel (for those who stay in the hotel)
9.00	Depart to Riga. Planned arrival time at the Riga Bus Station at 1 p.m.