



Educational program  
“Dialogue-Based Learning: Creativity and Museum Practice”

Presentations and Workshops  
In Riga and Tukums, Latvia  
10 – 18 February 2016

**Linda Norris**  
Independent expert  
[www.lindabnorris.com](http://www.lindabnorris.com)

## **Presentation: Bridging and Bonding: Community Engagement in Museums**

Date: Wednesday, 10 February 2016, 10AM – 12AM, 1PM – 3PM

Location: National History Museum of Latvia, Brīvības bulvāris 32, Riga

Expected audience size: up to 60 persons, museum professionals, researchers, lecturers, students, and the general public.

Simultaneous translation planned – English / Latvian

*Museums can be places where we build bridges between different segments of the community and also create bonding opportunities for those with similar interests and backgrounds. Both activities have value and this presentation will examine a wide variety of differing approaches to both bonding and bridging.*

## **Presentation: United States Museums: The Big Picture**

Date: Thursday, 11 February 2016, 10AM – 12AM

Location: National History Museum of Latvia, Riga

Expected audience size: up to 60 persons, museum professionals, researchers, lecturers, students, and the general public.

Simultaneous translation planned – English / Latvian

*Unlike European nations, the United States does not have a Ministry of Culture. As a result is a complicated, yet vital, patchwork of ideas, approaches, and standards. In this overview, up-to-date statistics and other information about the workings of American museums will be shared.*

## **Round-Table: Creativity in and of museums**

Date: Thursday, 11 February 2016, 1PM – 3PM

Location: National History Museum of Latvia, Riga

Expected audience size: up to 60 persons, museum professionals, researchers, lecturers, students, and the general public.

Working language: English

*Discussion on creativity and contemporary museum practice will take place with participation of Linda Norris and the members of the Society of Promotion of Museology in the Baltics, as well as larger audience.*

## **Workshop: Creativity and Museum Practice**

Date: **Monday, 15 February 2016, 10AM – 12AM, 1PM – 3PM**

Location: Riga Film Museum, Riga

Expected audience size: up to 35 persons, museum professionals, graduate students.

Working language: English

*Play, talk, think, discover: explores themes from Norris' and Tisdale's recent book, Creativity in Museum Practice. Participants will gain an understanding of creativity theory, learn how to enhance their own creative practice, and how to build a creative culture at a museum, building an organization that benefits civil society.*

## **Workshop: Visitor Voices in Museums**

Date: **Tuesday, 16 February 2016, 10AM – 12AM, 1PM – 3PM**

Location: National History Museum of Latvia, Riga

Expected audience size: up to 35 persons, museum professionals, graduate students.

Working language: English

*We will explore different learning theories in museums; plan how to use front-end and formative evaluation to include visitor input; prototype easy and cheap hands-on elements; and talk about how to balance curatorial authority with visitor engagement.*

## **Workshop: Developing Family Friendly Exhibits**

Date: **Wednesday, 17 February 2016, 10AM – 12AM, 1PM – 3PM**

Location: Latvian Natural History Museum, Riga.

Expected audience size: up to 35 persons, museum professionals, graduate students.

Working language: English

*Museums are no longer just temples for scholars. We now need to create exhibitions that provide meaningful experiences for visitors coming in family groups. This doesn't mean the dumbing-down of content, but rather adapting content and approach to a wide variety of learners and learning styles.*

## Workshop and Field Trip: **Creating a Great Tour**

Date: **Thursday, 18 February 2016, full day**

Location: Tukums Museum, Tukums

Expected audience size: up to 35 persons, museum professionals, graduate students.

Working language: English

*Museum and historic site tours are all too often merely recitations of facts, done for a silent audience. In this workshop, participants will gain skills to craft guided tours that connect and inspire visitors, working on big ideas and at the same time, communication skills.*

We provide a transportation from Riga to Tukums.

Since 2009, **Linda Norris** has worked extensively with Ukrainian museums and has written on Ukrainian museum practice for both Ukrainian and American publications. Currently, Linda Norris is teaching an online course for the Johns Hopkins University Museum Studies Program entitled 'International Experiments in Community Engagement'. As the author of the widely-read blog, 'The Uncataloged Museum', this project will provide Linda Norris with new perspectives, new museums, and new material for blog posts. The blog's success is due in part to her continued experience with museum colleagues around the world of which this will be an important part.

The event is intended to bring together museum professionals, researchers and lecturers on museology and cultural heritage issues, as well as graduate students from all three Baltic States.

Presentations and workshops of Linda Norris are organized by the Latvian Academy of Culture in cooperation with the Society of Promotion of Museology in the Baltics and the Ministry of Culture of the Republic of Latvia, as well as Žanis Lipke Memorial, National History Museum of Latvia, Latvian Natural History Museum, Riga Film Museum and Tukums Museum.

Project sponsor: Baltic-American Freedom Foundation

[www.balticamericanfreedomfoundation.org](http://www.balticamericanfreedomfoundation.org)

Participation is free of charge.



Baltic-American Freedom Foundation



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